

EUNICE LEE LIH WEI

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CAREER OBJECTIVE

Looking to secure a position as a Multimedia, Web & Mobile App Designer where I can bring strategic value and develop current skillset further.

SUMMARY OF QUALIFICATION

- More than 6 years of diverse, hands-on design experience including experience in UI & UX design and business marketing.
- Adaptable, organized, results and detail-oriented with excellent work ethic, strong time management and interpersonal skills.
- Ability to create designs, concepts, and sample layouts based on knowledge of layout principles and aesthetic design concepts.
- Extensive knowledge of design techniques, tools, and principles involved in production of precision technical plans, blueprints, drawings, and models.
- Ability to come up with unusual or clever ideas about a given topic or situation, or to develop creative ways to solve a problem.
- Team player also capable of working independently with minimal direction.

PROFESSIONAL ACCOMPLISHMENTS

- Multimedia Designer** Design and create multimedia content for marketing communications in both print and online mediums.
- M1 Limited** Support visual design requirements and maintenance of M1 web properties.
(International Business Park, Singapore)
- December 2016 to Present** Assist in project management tasks. Hybrid of Graphic(Photoshop, Illustrator & InDesign) and coding (HTML, jQuery, CSS & PHP). Basic database administration skills for MySQL. Excellent eye for design, intimate understanding of design elements and familiar with SEO principles.
- Graphic Artist** Design, build and maintaining websites and mobile apps with various tools and technology (eg: Wordpress CMS).
- Faith International Pte Ltd** Hands-on with online marketing with various platform such as Facebook, Google Ads and WeChat.
(Pandan Crescent, Singapore)
- February 2016 to November 2016** Hybrid of Graphic(Photoshop, Illustrator & InDesign) and coding (HTML, jQuery, CSS & PHP). Basic database administration skills for MySQL. Excellent eye for design, intimate understanding of design elements and familiar with SEO principles.
- Major Project:
- © Faith International Pte Ltd - www.faith-intl.com
 - © Faith Corporation Pte Ltd - www.faithcorp.com.sg
 - © Rol Int Pte Ltd - www.rol.sg
 - © AISF International Pte Ltd - www.aisf-intl.com
 - © DeRor Shopping Cart - www.deror.sg
 - © ROL International Mobile Apps
 - © ROL.SG Mobile Apps
 - © DeRor.SG Mobile Apps (Ecommerce)
- Interactive Designer** Good understanding of project design direction. Design and develops user interface and ensures that UI meet functional and user experience requirements. Dedicated to work hard and work over time to meet the deadline
- Philip Tang & Sons Pte Ltd**

(Bukit Batok, Singapore)
August 2015 to January 2016

for the project. Always collaborate with designers, project managers, and other in house staff to create designs which fit into requirement. Managing website updates and revert to client. Working with front-end technologies such as html5, css3, jQuery, javascript, Bootstrap, Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver in daily basis.

As a team we accomplished these projects:

© OHMYHOME App Design

Design and develops user interface and ensures that UI meet functional and user experience requirements for house products

© beni-sg.com

Website html integration for BÉNI Kenji Yamanaka Japanese Restaurant

© oliveshipping.com

Website html integration, Powerpoint Presentation and stationery graphic design for Olives Shipping International Pte Ltd.

© Created Website Design for our clients such as Anthill Realtors, Goldbell Corporation, Keppel Land.

Web Design & Developer

Passion In Design
(Melaka, Malaysia)

May 2013 to July 2015

Develop responsive website and meets project requirements, budgets and schedule. Capable of using website frontend technical to presents to our clients. Designs/mock-ups to the client for review/iteration/approval. Developed website with front-end technologies such as html5, css3, jQuery, javascript, Bootstrap, Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, and prototyping with MarvelApp.

Produce and present all publication material and packaging design to our clients. Adapt to changing priorities and supervise printers.

Works at Passion In Design include web programming,

graphic and content curation for website project. As a team we accomplished these projects:

© **Ewic.edu.my**

Website design include layout and all graphical elements for East West International College.

© **BigSpec.com.my**

Ecommerce website design include layout and all graphics for BigSpec Optometrist Sdn Bhd.

© **Unico2u.com**

Multilingual website design include layout and all graphics for Unic Marketing.

© **MyHomeCleaning.com.my**

Website design include layout and all graphics for MyHomeCleaning, cleaning service provider.

© **Malaccagospelhall.org.my** (Mandarin Only)

Website design include layout and all graphics for Malacca Gospel Hall.

© **PassionInDesign.com**

Website design include layout and all graphics, with backend content management system.

© **KonsepKarisma.com**

Website design include layout and all graphics for Konsep Karisma Sdn Bhd, town planning consultant.

© **DanwanOutdoor.com**

Website design include layout and all graphics for Danwan Outdoor Corporation, outdoor advertising service provider.

© **Champion2u.com**

Multilingual website design include layout and all graphics for Champion CLub International Sdn Bhd.

© **G-techEngineering.com**

Website design include layout and all graphics for G-Tech Engineering, door-gate, signage & aluminium glass service provider.

© **LittleMooMoo.net (WebShop)**

Ecommerce website design include layout and all graphics illustration for Little Moo Moo.

© **DynamicMarvel.com**

Website design include layout and all graphics for Dynamic Marvel Sdn Bhd, shop & housing developer.

© **Sunjin.biz**

Website design include layout and all graphics for Ubat Sunjin Traditional Sdn Bhd, traditional medicine supplier.

Graphic Designer
Westica Malaysia Sdn Bhd
(Melaka, Malaysia)

Good knowledges in product photography and deliver the great of publication designs such as poster, magazine, catalogue, brochure and etc. Accomplished magazine and catalogue design in 2 weeks time.

December 2010 - April 2013

Created more than 100 catalogues print and other marketing material like brochures, buntings, poster, lorry outlook design.

Build company website with Flash from template.

Internship Graphic Designer
Phyneo Creative House
(Melaka, Malaysia)

Did my internship programme at Phyneo Creative House, Melaka. My job scope is to create creative design for printing use. At the same time, I was creating animation design and develop flash animation for Infineon E-learning Project.

May 2010 - November 2010

Meanwhile, I was creating a dynamic photo sharing website for my internship assignment.

Created a dynamic Website for my personal final project during internship (Photo sharing website).

Starbucks Barista
Starbucks Coffee Sdn Bhd

3 months vacation job before further my Bachelor Degree at Universiti Utara Malaysia, I gained a lot experience about how to customer service here. My job

(Genting Highland, Malaysia) is to manage and deliver customer order. As a barista, we serve front shop and back shop, besides serving brewed coffee and frappuccino, we need to fit into other roles such as cashier, coffee maker, fast cleaner and always there to help and recommend our customer for cake, pastries and coffee with our knowledge. We always work to engage positive relationship with our customer and give them an good impression of Starbucks.

Jun 2008 - August 2008

Clerical Officer This is my vacation job while waiting for my SPM result. In this job, I need to prepare document before meeting and creating report after every meeting, data key in for every products, services and fax the services order to selected suppliers.

Dynamic Marvel Sdn Bhd
(Melaka, Malaysia)

October 2006 - January 2007

EDUCATION

Bachelor of Multimedia, March 2011

Cumulative GPA 3.47

Universiti Utara Malaysia

Adobe Certified expert in Dreamweaver CS4, December 2009

Universiti Utara Malaysia

STPM, Sijil Tinggi Persekolahan Malaysia, 2006

Cumulative GPA 3.27

SMK Seri Kota Melaka, Malaysia

RELEVANT COURSE TAKEN

MULTIMEDIA DESIGN

VIRTUAL REALITY TECHNOLOGY

WWW PROGRAMMING

MULTIMEDIA DATABASE

INTERNET TECHNOLOGY SERVICES

MOBILE MULTIMEDIA TECHNOLOGY AND

UBIQUITOUS COMPUTING

DATABASE SYSTEM & INFORMATION RETRIEVAL

SYSTEM ANALYSIS AND DESIGN

COMPUTER SYSTEM ORGANIZATION

HUMAN COMPUTER INTERACTION

DIGITAL AUDIO TECHNOLOGY

MULTIMEDIA SYSTEM NETWORKING

TECHNOLOGY VIDEO DIGITAL

GAME APPLICATION DEVELOPMENT

USER CENTERED DESIGN

GRAPHIC AND COMPUTER ANIMATION

ENTREPRENEURSHIP

DISCRETE STRUCTURE

INTRODUCTION TO INFORMATION SYSTEM DEVELOPM

PROGRAMMING LANGUAGE AND AUTHORING

MULTIMEDIA SYSTEM FOUNDATION

SOFTWARE

- Adobe Dreamweaver
- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Adobe Premier
- Adobe Flash
- Brackets
- Google SketchUp
- Microsoft Office
- Autodesk 3ds Max
- Game Maker & etc.

SKILLS

- UI Web App Designing
- Web Designing
- Graphics Designing
- Print Designing
- Web Usability
- HTML5
- CSS3
- Javascript
- JQuery
- Bootstrap Framework
- Printing & Publication Designing